



# VALUE BASED HEALTHCARE SAVINGS

Improving Experience, Overall Population Health While Reducing Costs

## **CheckMate's Game-plan:**

**Provide the best value and experience for customers, corporations, government and insurance companies.**

# CheckMate Payor Value

## Average Insurance Cost for Traditional "In-Office" STD Screening

STD	Typical CPT Billed	Dx	2018 CMS Fee Schedule
Chlamydia	87491	Chylmd trach dna amp probe	\$43.33
Gonorrhea	87591	N. Gonorrhoeae dna amp probe	\$43.33
Hep C	86803	Hepatits c ab test	\$17.61
Herpes (HSV-2)	86696	Herpes simplex type 2 test	\$23.90
HIV 1&2	87389	Hiv-1 ag w/hiv-1 & hiv-2 ab	\$29.73
Syphilis	86592	Syphilis test non-trep qual	\$5.27
		Trichomonas vaginalis amplif	\$43.33
		<b>Test Total</b>	<b>\$206.50</b>
		FacilityFee(varies)	\$150.00
		PhysicianFee(varies)-Example(Preventative Counseling, 30min-CPT99402)	\$67.00
		FollowUpVisit(varies)-Example(Established, 15min-CPT99213)	\$169.00
		<b>Estimated Total Cost</b>	<b>\$592.50</b>

\*CPT (and associates rates) may vary based on test requested by physician \*Physician/Facility Fees will also vary based on contracted rates, lab affiliation and visit requirements/complexity

## Total Cost for CheckMate STD Screening

**CheckMate LAB**

Total Check Select

- Chlamydia
- Gonorrhea
- Hepatitis C
- Herpes 2
- HIV-1&2
- Syphilis
- Trichomoniasis

Read more > **\$229.00**

Includes Gold Pass

**CheckMate HOME**

Total Check Select

- Chlamydia
- Gonorrhea
- Hepatitis C
- Herpes 2
- HIV-1&2
- Syphilis
- Trichomoniasis

Read more > **\$269.00**

Includes Gold Pass

### Includes:

- ✓ Telemedicine
- ✓ Doctor Consult
- ✓ Prescription
- ✓ Re-Testing
- ✓ Result Sharing
- ✓ Gold Pass
- ✓ Convenience
- ✓ Privacy
- ✓ Confidentiality

**Savings: 40-50%**

(in some cases 90%)

(based on screening/prevention alone)



# Payor

## The Value of CheckMate

### Cost Avoidance & Savings

- Eliminates upfront physician, outpatient facility and lab fees (+ multiple visit billing)
- More comprehensive test options for LESS cost (includes home or lab option for member)
- Spreads financial risk across multiple members
- Opens Access by removing need for a more costly office location
- Direct/Indirect treatment cost avoidance

### HEDIS/Population Health

- HEDIS Chlamydia Measure Adherence AND improvement
- Triple Aim focus - better member experience, healthier populations, & cost reduction

### Member Experience

- Improvement through convenience, privacy, cost savings and confidence in knowing health status

### Sales/Marketing Differentiator

- Innovation -bend cost curve by changing healthcare delivery options

### Bulk Purchase Savings & Targeted/Customized Marketing

**When an insured member is forced to use the traditional office setting, they pay:**

- \$ Professional Fees
- \$ Outpatient Facility Fees
- \$ Lab Fees

**Members may require multiple visits...**

But with **CheckMate...**

Paying a flat rate covers 7 of the most costly STDs, follow-up counseling with positive results, treatment & re-testing.

**Members enjoy convenience, privacy and confidence in results...**

**Savings: 40-50%**



# HEDIS Measurement

## Measure: Chlamydia Screening in Women



The percentage of women 16-24 years of age who were identified as sexually active and who had at least one test for chlamydia during the measurement year.

Using CheckMate's marketing power, we can reach out, prevent diseases and help save hundreds of millions of dollars.

"More than two million cases of chlamydia, gonorrhea and syphilis were reported in the United States in 2016, the highest number...EVER.

**The majority of these new diagnoses (1.6 million) were cases of chlamydia."**

-CDC (September 2017)

According to the CDC, STIs in the United States are associated with an annual cost of almost \$16 billion. Among nonviral STIs,

**chlamydia is the most costly,**

with total associated costs of **\$516.7 million!**